

Connect timeless truths with today's news.

SWEET AROMA TO THE NOSE

Perfumers have a finite number of scent molecules (called “captives”) to combine in order to create fragrances. Developing a captive is a science-heavy sequence that takes up to a decade. But a new startup company, a “fragrance house,” called Generation, uses artificial intelligence—or in this case, *olfactory* intelligence (so, not AI but OI)—to expedite the process. Captives can now be developed four times faster and with multiple molecules developed simultaneously. The company debuted this month with three “exclusive fragrance ingredients: Glossine, Fractaline, and Quasarine,” which can be licensed by perfumers to create never-before-smelled fragrances. “This isn’t just about making the process faster,” said Generation CEO Alex Wiltschko, “but also smarter and more expressive to help brands create extraordinary products that resonate with consumers.”

SWEET AROMA TO THE LORD

In today’s passage, Moses lays out the Lord’s instructions for burnt offerings. The priests are given specific guidance for preparing sacrifices of herd animals (like oxen), flock animals (like sheep), and birds (like doves). When an animal was prepared correctly and completely burned in the fire, the burnt offering carried a sweet and pleasing aroma to the Lord.

1. What’s your favorite fragrance—whether perfume, food, or something else?
2. How do you feel about AI creating aromas? What potential pros and cons can you see?
3. What does it mean that a pleasing aroma arose to the Lord? How could we seek to do that today?

Additional Resources

Any videos or web materials are for your personal use. If you play any media files in class, be sure to have the necessary rights to do so.

[Contemporary Worship Weekly](#)

[Echoes Worship Weekly](#)

[Traditional Worship Weekly](#)

[BibleProject Article, “Why Leviticus Is Worth Your Time”](#)

[Video: BibleProject’s “Sacrifice and Atonement”](#)

[Robert W. Deffinbaugh, “The Law of Burnt Offerings \(Leviticus 1:1–17\)”](#)